

Digital4Business

Evolving your digital future



Digital4Business Admissions and Enrolment Report

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Digital4Business Admissions and Enrolment Report

Overview

The admissions process for the September 2025 intake has now concluded, with a total of **53 students** currently enrolled across all pathways. This total includes both new students and returning VIP participants.

Of these students:

- **12 have completed payment**
- **2 have withdrawn** (both of whom had paid)
- **1 student has deferred to a future intake.**

Several operational and communication issues during the admissions cycle highlight the need for clearer timelines, better system automation, and closer coordination between Full Fabric, the academic teams, and consortium partners.

Enrolment by Programme

A total of 53 students are distributed as follows:

Table 1: Number of Students per Programme Pathway

Programme Pathway	Number of Students
VIP (Continuing)	25
MSc PT	11
MSc PT Accelerated	9
MSc FT	2
Postgraduate Certificate	1
AI for Business	2
Total	53

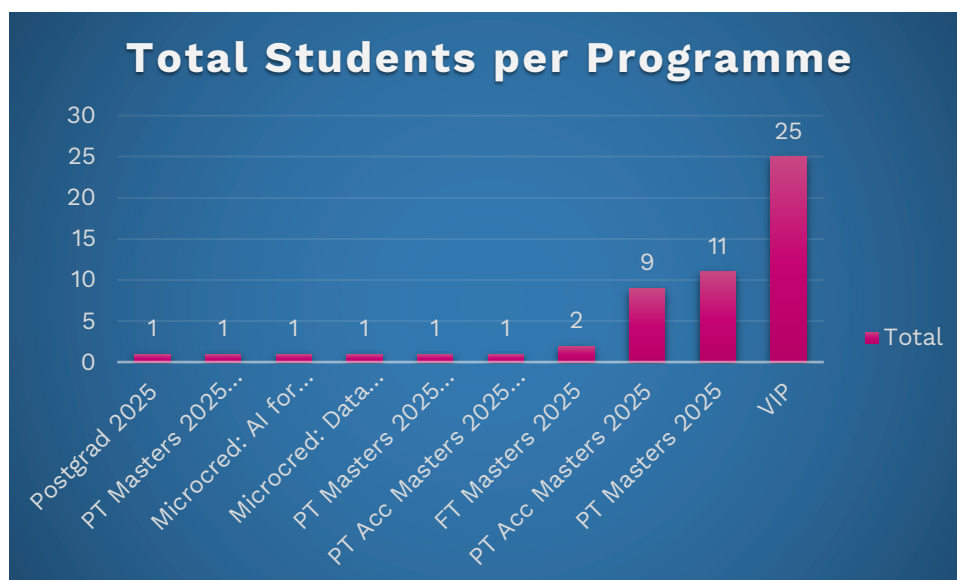


Figure 1: Total Students per Programme

This distribution demonstrates sustained engagement from VIP students alongside a high interest in the part-time formats.

Student Status

Out of the total 53 enrolled students:

- **12 Paid**
- **2 Withdrawn** (both had paid)
- **1 Deferred**

Gender Distribution

- **30 Male**
- **22 Female**
- **1 Prefer Not to Say**

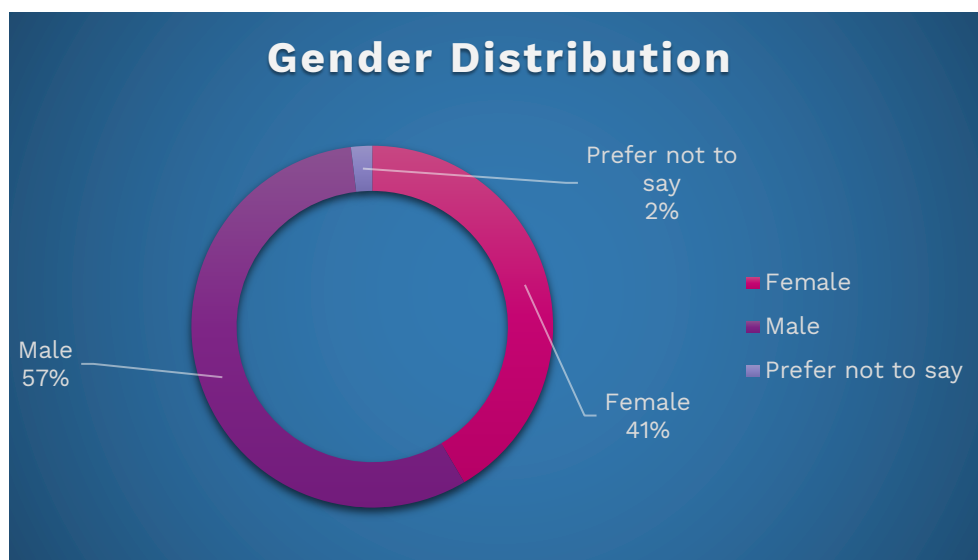


Figure 2: Gender Distribution Across All September 2025 Programmes

Although male participation remains higher, the ratio shows improvement compared to the initial distribution of the VIP's in Digital Transformation. (see appendix)

Nationality Distribution

Students are drawn from a broad range of European partner countries, with a strong concentration in Italy, Ireland and Portugal.

A **geographic heat map and bar chart** have been created to illustrate the spread of nationalities and the number of students per country.

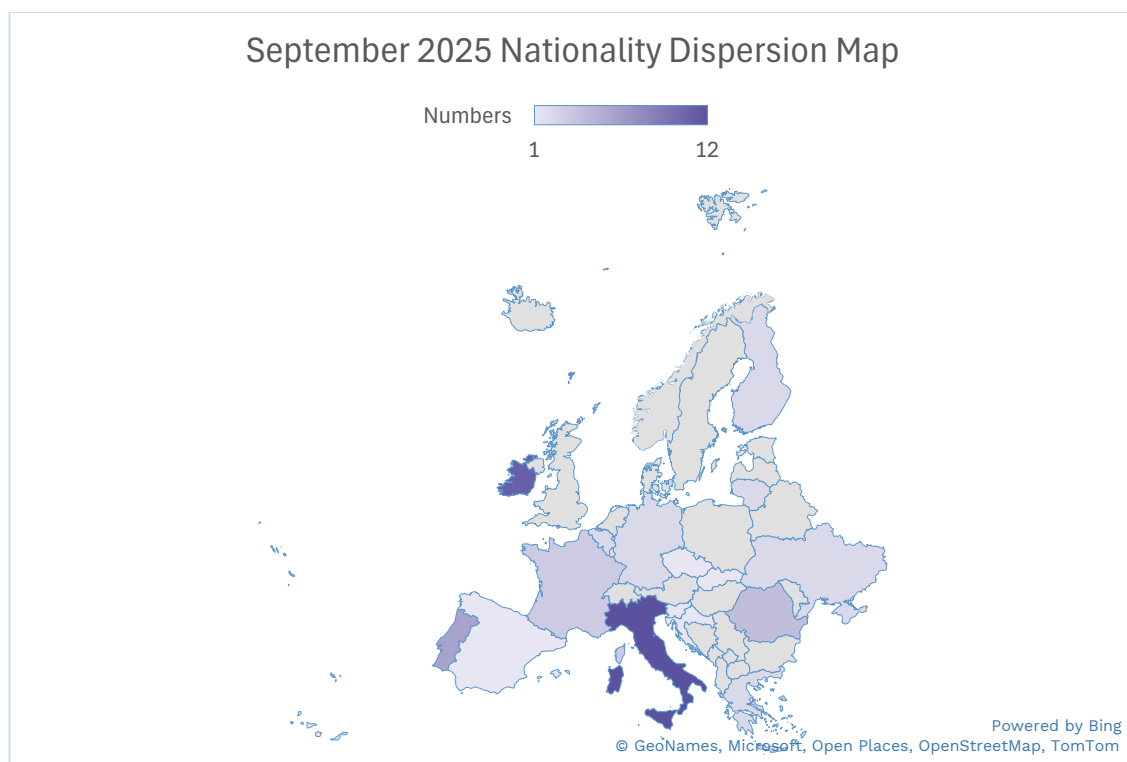


Figure 3: September 2025 Nationality Dispersion Map

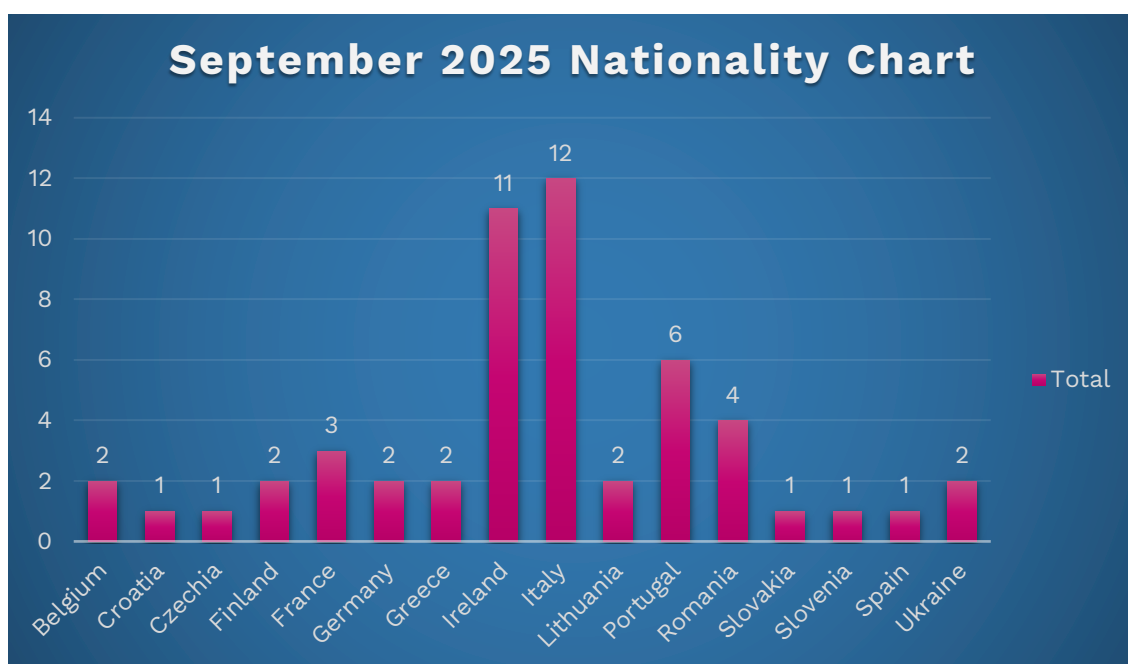


Figure 4: September 2025 Nationality Chart

This data supports the programme's pan-European character and demonstrates that the recruitment strategy is achieving international engagement.

Module Enrolment Concentration

Preliminary enrolment data indicates healthy distribution across modules, with notable strength in AI For Business and Generative AI.

This trend highlights a growing demand among adult learners for upskilling in AI-related domains, suggesting that these areas are viewed as offering future-oriented opportunities in the evolving tech landscape.

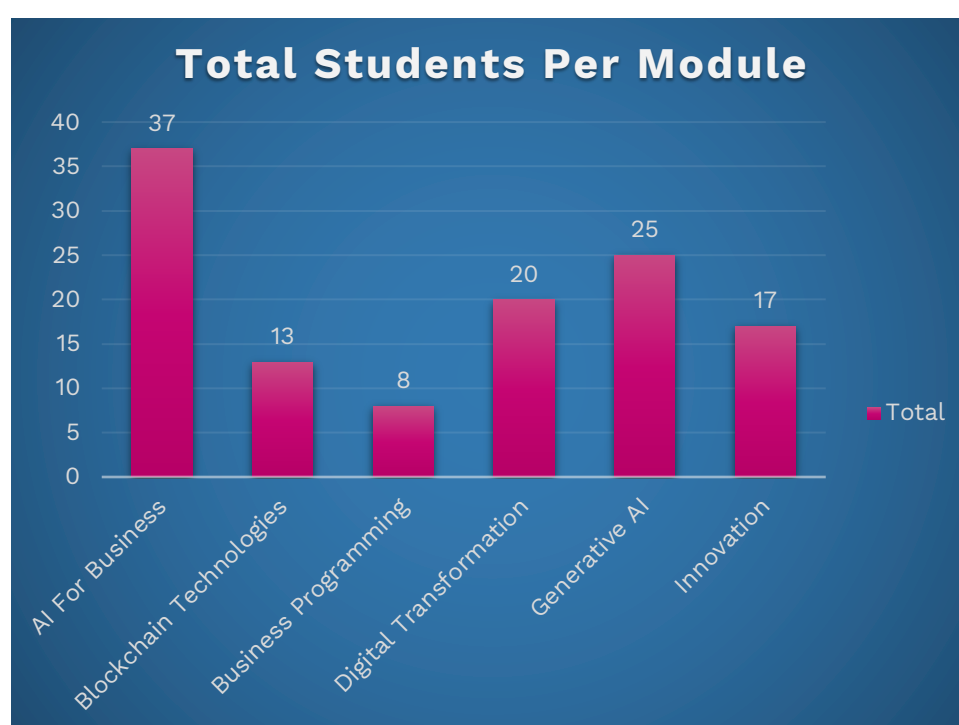


Figure 5: Total Students Per Module

Withdrawals and Deferrals

There have been two confirmed withdrawals from the programme to date. Feedback indicates that these were primarily due to the unavailability of recorded content and the scheduling of live sessions at times that proved unsuitable for working professionals. Similarly, the single deferral case cited scheduling constraints as the primary reason.

These cases underscore the importance of clear, aligned messaging during recruitment, as well as the need for early engagement and appropriate support mechanisms to minimise attrition among committed learners.

The process of handling these cases has also revealed the absence of standardised procedures for deferrals and withdrawals, and highlighted the need for more transparent and automated workflows within the Full Fabric system.

Process Review and System Observations

Several recurring issues persist:

1. **Manual Processes:** A large portion of the admissions and verification work continues to be completed manually within Full Fabric and Matrix. This would be unacceptable if we have larger numbers and it is essential that this process is **fully automated for the January intake**.
2. **Timing:** Late confirmation of enrolment and communication delays contributed to unnecessary confusion among incoming students.
3. **Documentation and Training:** Admissions and programme coordinators continue to rely on informal knowledge transfer rather than structured documentation or training resources from Full Fabric.
4. **Testing and Validation:** Application and elective forms along with other communications were found to contain errors, including limited module selection logic and hard-coded dates that required manual correction and re-issuance.
5. **System Testing Data in Reports:** Tests performed by staff during system checks continue to appear in reporting outputs, skewing live data. A mechanism to flag or exclude test entries should be implemented.

These observations reflect the need for more structured **testing, version control, and validation procedures** ahead of each intake.

Historical Context (Appendix)

While not directly tied to this intake, a separate appendix is prepared outlining the cumulative student participation in early **Cloud Computing** and **Generative AI** pilot sessions. These figures are useful for understanding broader programme engagement but should be kept distinct from current enrolment analytics.

Conclusion

While enrolment numbers for September 2025 have not met initial expectations, and the number of paid students remains low, there are currently over 50 students enrolled and actively participating across multiple pathways.

Although this is not the scale we had anticipated, the reduced cohort has allowed us to more clearly identify critical breakdowns in the admissions and onboarding processes. We are now actively working to address these issues, both internally and in collaboration with Full Fabric, to streamline and strengthen workflows ahead of the January 2026 intake.

Appendix

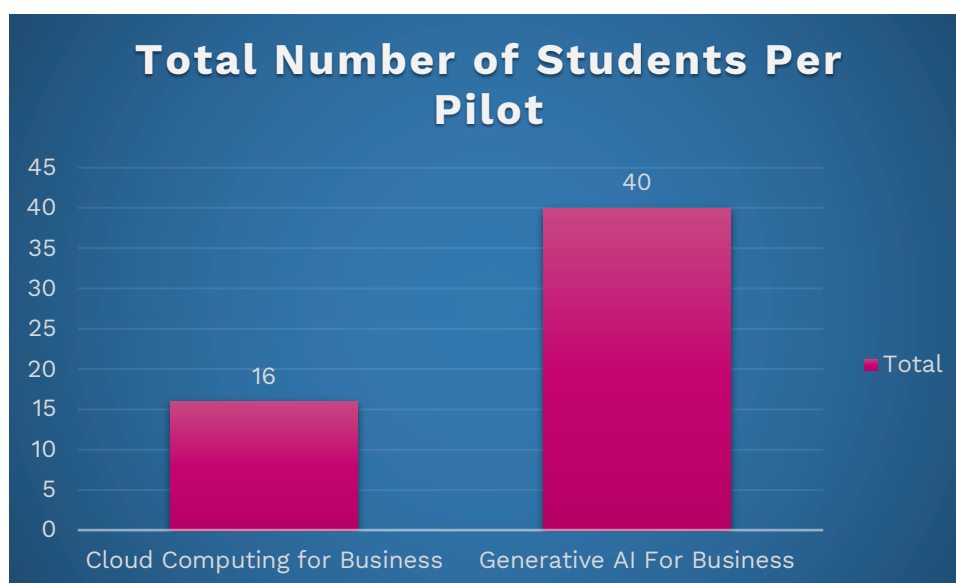


Figure 6: Total Number of Students Per Pilot

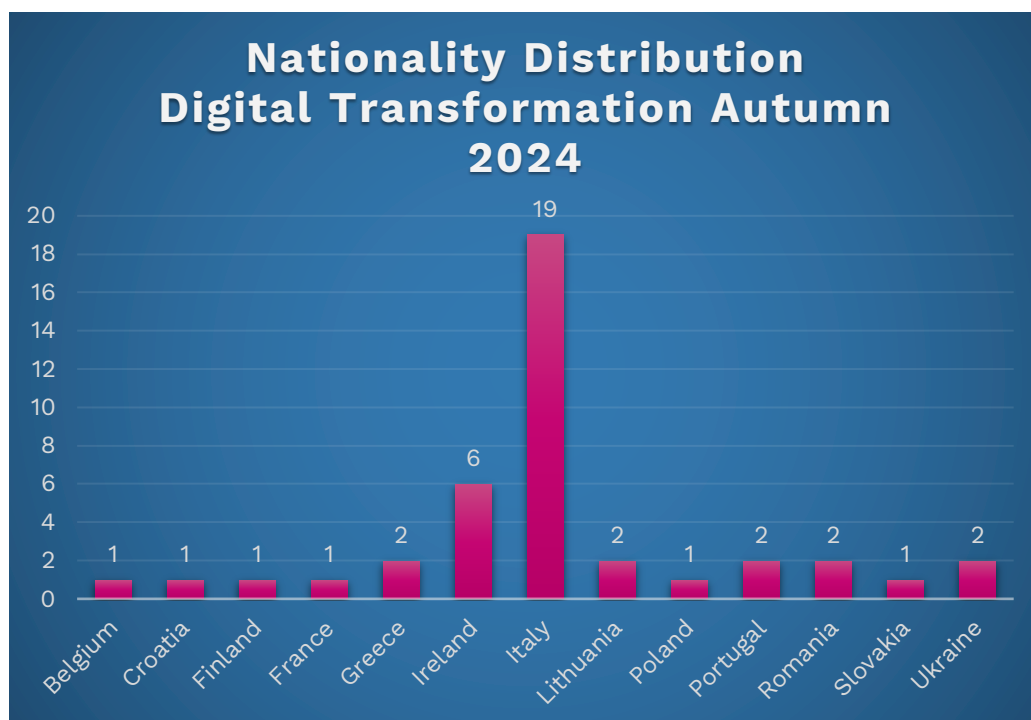


Figure 7: Nationality Distribution Digital Transformation Autumn 2024

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