Digital **4**
Business

Evolving your digital future

VIRTUAL OPEN DAY

13:00 CET, 26th May

Learn about Digital4Business

- Master's Programme overview
- Career prospects
- Admission information
- Live Q & A

Register today

Co-funded by
the European Union

Join Us Online: Digital4Business Open Day, 26 May at 13:00 CET

Learn how our EU-funded Master's is shaping the future of work. Meet lecturers, ask questions, and explore your study options.s.

Register now

We're excited to invite you to our **Virtual Open Day** for the **Digital4Business Master's in Advanced Digital Technologies for Business**, taking place online on **Monday, May 26, 2025**, from **13:00 to 14:00 CET**.
This one-hour session is your chance to explore a groundbreaking European master's programme that's helping shape the future of work through digital excellence. You'll hear directly from the people behind the programme — lecturers, academic partners, and industry experts who are driving digital transformation across Europe.

Digital4Business is designed for professionals, employers, educators, and innovators who want to stay ahead in a fast-changing world. Delivered fully online and co-created by top European universities and global industry partners, the programme offers flexible, skills-focused learning in AI, data science, cybersecurity, cloud technologies, and much more.

 Whether you're looking to upskill, invest in your team, or understand where digital transformation is headed, this session will show how Digital4Business is building the digital talent that Europe needs.

Discover our Master's Programme

What to expect at the Virtual Open Day

In just one hour, you'll get a dynamic overview of the Digital4Business Master's and what makes it one of Europe's most ambitious new programmes in advanced digital skills.

- **Discover the bigger picture**: Learn how this EU-backed master's was created to address the digital skills shortage across Europe, and how it connects education, enterprise and policy to deliver real-world impact.

- **Get inside the programme**: Academic experts will introduce you to the programme's flexible structure, study pathways, and core themes — from AI and cloud computing to data science, cybersecurity and digital transformation, as well as case studies highlighting our partners' dedication to the programme.

- **See how industry is involved**: Hear how Digital4Business was shaped with employers, and how company projects, expert mentoring, and challenge-based learning help learners apply skills in real business contexts from day one.

- **Explore career evolution pathways**: Find out how the programme can guide your next move through hands-on employability support, including skills development webinars, career coaching, international networking, and an active alumni community.

- **Ask your questions live**: We'll cover everything from admissions and funding to module options and application deadlines, with time for your questions and practical advice on next steps.

Event details
Date: Monday, May 26, 2025
Time: 13:00 to 14:00 CET
Location: Online (Zoom link to follow upon registration)

Whether you're thinking about applying, exploring partnership opportunities, or just curious about how digital education is evolving, this session is the best place to start.

Registration today

Can't make it on the day? Learn more at about our programme on digital4business.eu
For enquiries, contact us at info@digital4business.eu
We look forward to seeing you online.
Kind regards,
The Digital4Business team

Find out more

Digital4Business

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Find us